



FLAGSTAFF CONVENTION AND VISITORS BUREAU TOURISM COMMISSION MINUTES

April 27, 2010 – 1:30 p.m.

Flagstaff City Hall, 211 W. Aspen Avenue - Council Conference Room

1. CALL TO ORDER

Chairman John Dodson called the meeting to order at 1:32 p.m.

2. ROLL CALL:

Members present: Dino Dullbson, John Dodson, Jamey Hasapis, Kevin Heinonen, Cynthia Nemeth, Mark Price, Scott Thomson, and Al White

Members Absent/Excused: Mary Berg and Lori Pappas

Staff Present: Heather Ainardi, Carrie Nelson, Jacki Lenner, Joyce Lingenfelter, Michael Russell, Jennifer Schaber, and Kathy Hales.

Public: Molly Munger, Dave Smith, Leslie Connell, Elizabeth Vogler, and J.T. Tannous

3. PUBLIC PARTICIPATION:

The Arizona Open Meeting Law prohibits the Commission from discussing or taking action on an item which is not listed on the prepared agenda. Commissioners may, however, respond to criticism made by those addressing the Commission, ask staff to review a matter, or ask that a matter be placed on a future agenda. Each public comment is limited to **five** minutes. As a reminder, if you are carrying a cell phone, electronic pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption to today's meeting.

None

4. APPROVAL OF THE MINUTES

A. March 23, 2010.

A motion was made by Commissioner Mark Price to approve the minutes of the March 23, 2010 meeting. Seconded by Scott Thomson. All in favor minutes approved.

5. NON-ACTION

A. Arizona Centennial Walk Update

Ms. Ainardi updated the commissioners and stated that Mr. Redwing Nez submission was chosen for the mural at the Visitor Center wall and is to be completed by June 2010. This project is funded by the BPAC fund.

7. REPORTS

A. Director

- Draft of Flagstaff Snowplay Study – Ms. Ainardi went over the executive summary, a full study will be available electronically to commissioners
- Statewide lodging Performance – Ms. Ainardi went over the lodging performance numbers
- Invitation to Arizona's Historic Roads – Ms. Ainardi distributed and informational flyer
- Staff went over their monthly reports
- SB 1070 – lots of visitors are calling/emailing canceling visits to Flagstaff due to the bill – the CVB is collecting this information for the State.
- House Bill 2243 – bill went to Legislature to reinstate AZOT formula funding in two years, signed by governor on Friday

- Senate Bill 1409 – Motion picture incentive – apply for tax credits, will renew and turn into a tax rebate of 20%
- Budget – presented last week and no problems
- Riordan Mansion – City has contributed \$25,000 for landscaping issues
- Treasure Tourism Dinner – Awards and Dinner with Flagstaff Lodging & Restaurant Association on July 20, 2010
- 2012 Regional Plan – Open houses and focus groups for Economic Development on May 13 & 19 open to public May 27 focus group, invite only, June 22 presenting to Tourism Commission

B. Outside Agencies

The following outside agencies reported to the commissioners: Flagstaff Cultural Partners, Northern Arizona University, Downtown Business Association, and Flagstaff Attractions

C. Chairman

None

8. INFORMATIONAL ITEMS TO AND FROM COMMISSIONERS

- Cynthia Nemeth announced that the Horse Races are planned for July and would not be possible without the help and partnering from the Yavapai Downs.
- Wine and Food Festival – June 19th at the PMA

9. AGENDA ITEMS AND TIME/DATE FOR NEXT MEETING

- Next regular scheduled meeting: May 25, 2010
- Conference Center Presentation next month.

10. ADJOURNMENT

The Meeting adjourned at 2:39 p.m.